

The League of Women Voters of Sedona-Verde Valley  
in cooperation with Yavapai College presents  
**A Public Forum:**  
**"DOING Regionalism in the Verde Valley"**

Yavapai College - Verde Valley Campus  
601 W. Black Hills Drive - Building M, Room 137, Clarkdale, Arizona  
**Friday, April 29, 2011, 9:00 am to 3:00 pm**  
Forum, including Lunch \$30.00

Forum Objectives:

1. Define regionalism--its scope, application and possibilities.
2. Examine examples of regional challenges and successes.
3. Inspire regional action in response to an array of issues.

**AGENDA**

- 9:00           **Registration** (*Coffee - Tea - Water - Muffins*)
- 9:30           **CALL TO ORDER**
- 9:35           **Welcome to Yavapai College** - Tom Schumacher, Executive Dean, Verde Valley Campus
- 9:40           **Opening Remarks & Keynote Introduction** - Chip Davis, District 3 Supervisor, Yavapai County
- 10:00          **Keynote Speaker: *Regionalism--It's Application & Possibilities for the Arizona We Want*** - Pat Beaty, Senior Fellow & Project Director, Center for the Future of Arizona, Phoenix, AZ
- 10:30          ***Forum Expectations*** - Peggy Fiandaca, President, Partners for Strategic Action, Fountain Hills, AZ
- 10:45 am       **MORNING PANEL - "*History, Economy, Community Planning & the Arts*"**  
**Guest Moderator: Dan Engler, Editor, *Verde Independent & Bugle***
- ***Preserving the History of the Region*** - Janeen Trevillyan, Sedona Historical Society
  - ***Growing a Wine Industry*** - Tom Pitts, President, Verde Valley Wine Consortium
  - ***Beaver Creek Vision 2020*** - Kala Pearson, Beaver Creek Regional Council
  - ***Regionalism and The Arts*** - Virginia Pates, Yavapai College Art Department
- 11:45 am       **Questions & Answer Session**

- Noon            **BUFFET LUNCHEON** (*Oriental Green Salad - Teriyaki Beef - Sweet & Sour Chicken - Fried Rice - Iced Tea, Lemonade, Iced Water - Dessert*)
- 12:30 pm       **Luncheon Speaker: "*Communiversi*ty--*New Regionalism in Education*" - Dr. James Horton, President, Yavapai College**
- 1:15 pm        **AFTERNOON PANEL - "*Government, Land Use, Growth & the Environment*"**  
**Guest Moderator:** Managing Editor or Representative, Larson Newspapers  
*(Red Rock News, Cottonwood/Camp Verde Journal) (invited)*
- ***Municipal Growth/Expansion*** - Russ Martin, Town Manager, Camp Verde  
*(invited)*
  - ***A Nation Within*** - Courtney Scott, Executive Administrator, Yavapai-Apache Nation
  - ***Connecting Trails & Open Space*** - Bob Rothrock, President, Verde Valley Land Preservation Institute
  - ***State & Federal Land Stewardship*** - Diane Joens, Chair, Stewards of Public Lands & Mayor, City of Cottonwood
- 2:15 pm        **Questions & Answer Session**
- 2:30 pm        ***Best Practices for Regionalism*** - Peggy Fiandaca, President, Partners for Strategic Action, Fountain Hills, AZ
- 3:00 pm        **ADJOURN**

*As of 3-15-11*